



Patent Information Centre

Tamil Nadu State Council for Science and Technology

Government of Tamil Nadu

&

Cell for IPR Promotion and Management

Department for Promotion of Industry and Internal Trade

Government of India

presents

Webinar on

**Intellectual Property management strategies
for Start-ups**

as a part of

Innovation week

"Celebrating Innovation Ecosystem"



Dr. A. Balaji Ganesh

Dean (Research)

Qualified Patent Agent

Velammal Engineering College
Chennai.



12th January, 2022



10:30 am to 12.30 pm



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Agenda

Date: 12-01-2022

10:30 am – 10:40 am	Welcome address	Dr. A. Ramanan Scientific Officer (SG) TNSCST Chennai.
10:35 am – 10:45 am	Introductory Remarks	Mr. N. Subramanian Assistant Manager Cell for IPR Promotion and Management New Delhi.
10:45 am – 11:00 am	Inaugural address	Dr. R. Srinivasan Member Secretary Tamilnadu State Council for Science and Technology Chennai.
11:00 am – 12:30 pm	Session	<i>Topic: Intellectual Property management strategies for Start-ups</i> Dr. A. Balaji Ganesh Dean (Research) Qualified Patent Agent Velammal Engineering College Chennai.
1:00 pm	Vote of Thanks	Ms. S. Gomati Padma Thilaga Scientist-B Patent Information Centre, TNSCST Chennai.